**Allied Digital Media**

**API FOR RECEIVING WEB LEAD**

**POSTING URL:** POST https://pro.allieddigitalmedia.com/api/rest/addLeadCustomer

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| "campaign\_id" | The Campaign ID of the Lead | Yes | String |
| “campaign\_key” | A string representing the Campaign key | Yes | String |
| “fname” | A string representing the First Name of the Lead. | Yes | String |
| “lname” | A string representing the Last Name of the Lead. | Yes | String |
| “phone\_number” | A number representing the phone number of the Lead. | Yes | US Phone |
| “email” | A string representing the Email Address of the Lead. | Yes | String |
| “street\_name” | A string representing the Street Name of the Lead. | Yes | US Address |
| “city\_id” | An Integer representing the City Id of the Lead. | Yes | US City ID |
| “city\_name” | A string representing the City of the Lead. | Yes | US City |
| 'state\_id | An Integer representing the State Id of the Lead | Yes | US State ID |
| 'state\_name' | A string representing the State of the Lead | Yes | US State |
| ' zipcode\_id' | An Integer representing the Zip Code Id of the Lead | Yes | US Zip Code ID |
| ' zipcode\_name' | A string representing the Zip Code of the Lead | Yes | US Zip Code |
| 'service\_id' | An Integer representing the service Id of the lead | Yes | Integer |
| 'lead\_website' | A string representing the name of the website that came from the lead | Yes | String |
| 'serverDomain' | A string representing the name of the website domain that came from the lead | Yes | String |
| 'timeInBrowseData' | A string representing the time needed to fill in the data in the website | Yes | String |
| 'ipaddress' | An IP representing the IP address of the lead | Yes | IP Address |
| 'FullUrl' | A string representing the URL of the website that came from the lead | Yes | String |
| 'browser\_name' | A string representing the user browser | Yes | String |
| 'aboutUserBrowser' | A string representing the user browser | Yes | String |
| 'traffic\_source' | A string representing the traffic source | No | String |
| 'trusted\_form' | A string representing the trusted form | Yes | String |
| 'universal\_leadid' | A string representing the Jornaya Id | Yes | String |

* The data below represents the campaign ID and campaign Key:

1. **Campaign id = A1LL20I20ED199**
2. **Campaign Key = A1LL20I20ED199dig4ita44lmedi44a**

* when sending a test lead, make sure to make the first name equals “test” or the last name equals “test” or both.
* Depending on ‘service\_id’ the fields of the choice will be required.  
  example: if the ‘service\_id’ was 2 and 2 represents solar, all of the fields required for solar will be mandatory to fill, and the other services fields will be optional.
* The table below represents the service and it’s ID:

|  |  |
| --- | --- |
| **Service Name** | **Service ID** |
| Window | 1 |
| Solar | 2 |
| Home Security | 3 |
| Flooring | 4 |
| WALK-IN TUBS | 5 |
| Roofing | 6 |
| Home Siding | 7 |
| Kitchen | 8 |
| Bathroom | 9 |
| Stairlifts | 10 |
| Furnace | 11 |
| Boiler | 12 |
| Central A/C | 13 |
| Cabinet | 14 |
| Plumbing | 15 |
| Bathtubs | 16 |
| Sunrooms | 17 |
| Handyman | 18 |
| Countertops | 19 |
| Doors | 20 |
| Gutter | 21 |
| Paving | 22 |
| Painting | 23 |

* The tables below represents the fields of each service and the data type of each field is integer because it represents the ID of each value.

\*solar Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| solor\_solution | Power Solution | YES | integer |
| solor\_sun | Roof Shade | YES | integer |
| avg\_money | Monthly Electric Bill | YES | integer |
| property\_type\_c | Property Type | YES | integer |
| utility\_provider | Utility Provider | Yes | integer |

\*Window Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| numberofwindows | Number of windows | YES | integer |
| projectnature | nature of your project | YES | integer |
| ownership | Do you own your home | YES | integer |
| priority | Time to start project | Yes | integer |

\*Home Security Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| installation\_preferences | Installation Preferences | YES | integer |
| lead\_have\_item\_before\_it | lead have item | YES | integer |
| property\_type\_c | Property Type | YES | integer |
| priority | Time to start project | Yes | integer |

\*Flooring Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| type\_of\_flooring | Type Of Flooring | YES | integer |
| nature\_flooring\_project | nature of your project | YES | integer |
| priority | Time to start project | Yes | integer |
| ownership | Do you own your home | YES | integer |

\*Bathroom Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| bathroom\_type | Type Of Bathroom | YES | integer |
| ownership | Do you own your home | YES | integer |
| priority | Time to start project | YES | integer |

\*Kitchen Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| service\_kitchen | Type Of Service | YES | integer |
| removing\_adding\_walls | Removing Adding Walls | YES | integer |
| priority | Time to start project | Yes | integer |
| ownership | Do you own your home | YES | integer |

\*Walk in Tubs Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| walk\_in\_tub | Why Do You Want A Walk-In Tub? | Yes | integer |
| desired\_featuers | What Are The Desired Features? | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Roofing Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| type\_of\_roofing | Type Of Roof | Yes | integer |
| priority | Time to start project | Yes | integer |
| nature\_of\_roofing | Do you own your home | Yes | integer |
| property\_type\_roofing | What is the property type? | Yes | integer |

\*Bathtubs Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Countertops Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| countertops\_service | TYPE OF COUNTERTOP | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Doors Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| door\_typeproject | TYPE OF DOOR PROJECT | Yes | integer |
| number\_of\_door | MANY DOORS ARE INCLUDED | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Gutter Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| gutters\_meterial | TYPE OF GUTTER | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Handyman Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| handyman\_ammount | AMOUNT OF WORK | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Sunrooms Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| sunroom\_service | sunroom service | Yes | integer |
| priority | property type | Yes | integer |
| Ownership | Time to start project | Yes | integer |

\*Plumbing Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| plumbing\_service | KIND OF SERVICE | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Stair lifts Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| stairs\_type | TYPE OF STAIRS | Yes | integer |
| stairs\_reason | REASON THAT YOU ARE LOOKING FOR STAIR LIFT | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Home Siding Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| type\_of\_siding | TYPE OF SIDING | Yes | integer |
| nature\_of\_siding | NATURE OF YOUR SIDING | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Furnace Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| furnance\_type | TYPE OF CENTRAL HEATING | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*CentralAC Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Cabinet Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Boiler Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| furnance\_type | TYPE OF BOILER | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Paving Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| paving\_service | WHAT SERVICE ARE YOU INTERESTED IN? | Yes | integer |
| paving\_asphalt\_type | Paving asphalt type | Yes | integer |
| paving\_loose\_fill\_type | Paving loose fill type | Yes | integer |
| paving\_best\_describes\_priject | WHAT BEST DESCRIBES THIS PROJECT? | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |

\*Painting Values\*

|  |  |  |  |
| --- | --- | --- | --- |
| Field | Description | Required | Data Type |
| painting\_service | WHAT SERVICE ARE YOU INTERESTED IN? | Yes | integer |
| painting1\_typeof\_project | WHAT TYPE OF PROJECT IS THIS? | Yes | integer |
| painting1\_kindsof\_surfaces | WHAT KINDS OF SURFACES NEED TO BE PAINTED AND/OR STAINED? | Yes | integer |
| painting2\_rooms\_number | HOW MANY STORIES IS YOUR HOME? | Yes | integer |
| painting2\_typeof\_paint | painting2 typeof paint | Yes | integer |
| painting3\_each\_feature | painting3 each feature | Yes | integer |
| painting4\_existing\_roof | painting4 existing roof | Yes | integer |
| painting5\_kindof\_texturing | painting5 kindof texturing | Yes | integer |
| painting5\_surfaces\_textured | painting5 surfaces textured | Yes | integer |
| interior\_historical | Interior historical | Yes | integer |
| painting1\_stories | painting1 stories | Yes | integer |
| projectnature | nature of your project | Yes | integer |
| priority | Time to start project | Yes | integer |
| Ownership | Do you own your home | Yes | integer |